



TOURISM INVESTORS MEET (TIM) 2016

July 28-29, 2016, FICCI, New Delhi



A Report





From Left to right: Shri Nikhil Shani, Senior President, Government Banking & Strategic Government Advisory, YES BANK Ltd, Shri Suman Billa, Joint Secretary, Ministry of Tourism, Government of India, Shri Ramesh Abhishek, Secretary, DIPP, Government of India, Dr. Jyotsna Suri, Immediate Past President FICCI, Chairperson, FICCI Tourism Committee and Chairperson & MD, Lalit Suri Hospitality Group, Shri Vinod Zutshi, Secretary, Ministry of Tourism, Government of India, Dr. A Didar Singh, Secretary General, FICCI, Shri Rahul Chakravarty, Director & Head - Tourism, FICCI

The second Tourism Investors Meet was held successfully from July 28-29 at FICCI, New Delhi

The Inaugural Session was held on July 28 at FICCI. The dignitaries who graced the Inaugural with their presence were **Shri Vinod Zutshi**, Secretary, Ministry of Tourism, Government of India, **Shri Ramesh Abhishek**, Secretary, DIPP, Government of India, **Shri Suman Billa**, Joint Secretary, Ministry of Tourism, Government of India, **Dr. Jyotsna Suri**, Immediate Past President FICCI, Chairperson, FICCI Tourism Committee and Chairperson & MD, Lalit Suri Hospitality Group, **Shri Nikhil Shani**, Senior President – Government Banking & Strategic

Government Advisory, Yes Bank Ltd, **Dr. A Didar Singh**, Secretary General, FICCI, **Shri Rahul Chakravarty**, Director & Head - Tourism, FICCI.

Total seven states from India including Rajasthan, Karnataka, Telangana, Madhya Pradesh, Delhi, Punjab, Chhattisgarh over a period of two days made presentations soliciting Investment in tourism infrastructure development in front of more than 100 Investors from the various sectors including Hotel & Resorts, Heli & Air Services, Real Estate & Mega Convention Centre, Cruise & River Tourism, Tech Backed Cab services, Sound & light shows and many more.





**Shri Vinod Zutshi, Secretary, Ministry of Tourism,
Government of India**

“In the present scenario we can see the growing demand with increase in FTA's and domestic tourist, however the supply in terms of infrastructure is not adequate. There is a clear mismatch. So we need to take leaps not move to bridge the gap of demand and supply. A taskforce under the chairmanship of Secretary, tourism to be created including Ministry of tourism, Railways & Civil aviation to improve the connectivity all over India . The Tourist arrival and Investment is like a chicken and egg story. Which will come first ? If you have facility you will have tourist , on the contrary if already have tourist you need to have the Infra in place. Its better we be proactive to get the facilities first.”

**Shri Ramesh Abhishek, Secretary, DIPP,
Government of India**

“We have the vision of achieving double digit growth for the next three decades through the right policies.

We have specific action points for States now. We have the State portals which is constantly updated for transparency in work”



**Shri Suman Billa, Joint Secretary, Ministry of Tourism,
Government of India**

“Tourism has always been the elephant in the room . We knew about its potential but for some reason it has not been exploited the way it should have been. For the first time Tourism is seen to act as a game changer to raise the economy of the country, increase employment.

Investment happens in a cyclical fashion. We are at the beginning of a long term cycle now . When the tide rises, it lifts all the boat and a similar thing will happen to tourism as well. We are constantly talking to the states for three things, ease of doing business , streamline tax regime and incentives and ready investible projects.”





**Dr. Jyotsna Suri, Immediate Past President FICCI,
Chairperson, FICCI Tourism Committee and Chairperson & MD,
Lalit Suri Hospitality Group**

“To cope up with the demand in Tourism the relevant infrastructure should be in place. FICCI has been working specifically on tourism Infrastructure development for the last 4 years.”

Dr. A Didar Singh, Secretary General, FICCI

“FICCI along with ministry has formed Invest India the body is playing a tremendous role in terms of ease of doing business, flexibility which has resulted a boom in terms of 60 billion dollars business which resulted in the recent past.”



Release of FICCI-YES Bank Report



From Left to right: Shri Nikhil Shani, Senior President, Government Banking & Strategic Government Advisory, YES BANK Ltd, Shri Suman Billa, Joint Secretary, Ministry of Tourism, Government of India, Shri Ramesh Abhishek, Secretary, DIPP, Government of India, Dr. Jyotsna Suri, Immediate Past President FICCI, Chairperson, FICCI Tourism Committee and Chairperson & MD, Lalit Suri Hospitality Group, Shri Vinod Zutshi, Secretary, Ministry Of Tourism, Government of India, Dr. A Didar Singh, Secretary General, FICCI

FICCI – Yes Bank Knowledge Paper on **Investment in Tourism Infrastructure: Unleashing the Growth Potential** was released

The Knowledge Paper highlights the following key recommendation for the development of Tourism Infrastructure in the country

Tourism sector in India holds immense potential which can be harnessed through collaborative efforts

between the government, the private sector and local communities. There are number of initiatives being taken in this direction but at the same time concerted efforts need to be made to accelerate the growth of the sector. There is an abundance and variety of tourist attractions in our diversified nation. Indeed time is now right to identify, package and market newer destinations, experiences thereby ensuring adequacy of carrying capacity and exponential growth in tourism.

Encouragement of Private Sector Investment:

In order to promote investment in Tourism and Hospitality Sector, it is suggested that 'Infrastructure' status for hotel projects provided as per current cost based criteria of ₹200 Cr. may be amended to ₹20-25 Cr. to enable inclusion of 2-3 star hotel category of hotels. Hence, reducing the cost of borrowing for potential investors and encourage creation of required tourism infrastructure.

Export Industry Status to Tourism Sector: Travel and Tourism industry in India is one of the largest contributor of Foreign Exchange Earnings. Given the quantum of foreign exchange attracted by the sector it is recommended the industry may be given 'export industry' status.



Intelligence and Tourist Research: Tourism data analysis is most critical for tourism planning. Hence there is imperative to establish tourism research wings at state and central level for conducting tourism studies, identifying issues, forecasting tourists and planning for tourist infrastructure etc. Further a repository of best practices (India and abroad) in tourism sector for implementation in India may be developed.

Amusement Industry: The potential of amusement industry has still not realized to the fullest to attract tourists to India. The engagement, entertainment and leisure elements of tourism needs to be blended at the tourist destinations.

India as a 'safe' Tourist Destination: States may undertake various initiatives like setting up surveillance cameras, tourist police, 24*7 help lines, compulsory registration of tourist guides operators etc. to ensure safety of the tourists. These initiatives may be highlighted by the states/Central Government in various promotional campaigns to project India as a safe and secure tourist destination.

Seamless Travel: States may collaborate and facilitate seamless travel across various identified integrated circuits through integrated taxation regime, public transport modes and initiatives such as smart travel cards etc.

Skill Development: Availability of skilled manpower for tourism is a major challenge faced by the tourism industry. In addition to tour operators and hotel staff, the unorganized sector also needs to be skilled beginning with the most informal avenues of spending such as the street vendors and food hawkers.

Tourism Infrastructure: Tourist amenities available at various destinations need to be improvised. These include basic amenities such as drinking water, well maintained and clean waiting rooms and toilets, first aid and wayside amenities such as lounge, cafeteria, motels and parking facilities, among others. There may be allowance of free inter-state tourist vehicle movement. The quantum of investment in tourism sector by the Governments may be increased in line with other international tourist destination; emphasis may be given on improving civic amenities on PPP model.

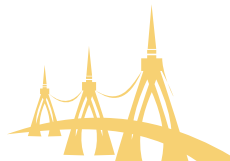
Environment & Community Engagement: There is an urgent need to incorporate a sustainability perspective in tourism development plans/projects to prevent long term environmental degradation which has emerged as a key challenge in the recent times. To address these concerns, more community participation in the entire tourism value chain is essential for further sensitization and preservation of our natural resources.

Land Bank: States may develop land bank outlining the land parcels owned by various departments of the State Government which are available for tourism projects. The land bank should be made accessible over an interactive web platform enabling investor to assess the preliminary viability of the land parcel.

State Owned Tourism Units: State Tourism Department may make an assessment of various state Owned Tourism Units and identify the units which can be operated on suitable PPP models.



Inaugural Session



State Presentation



Pawan Jain, Deputy Director, Rajasthan Tourism



Navjotpal Singh Randhawa, Director Tourism and Cultural Affairs, Punjab Tourism



Sanjay Singh, General Manager, Chhattisgarh Tourism



Susheel Saxena, Sr. Chief Manager, Delhi Tourism



A K Rajoria, Director, Tourism Promotion Unit, Madhya Pradesh



Karnataka Tourism Round Table



B2G Meetings for Rajasthan Tourism



B2G Meetings for Karnataka Tourism



B2G Meetings for Punjab Tourism



B2G Meetings for Chhattisgarh Tourism



B2G Meetings for Delhi Tourism



B2G Meetings for Madhya Pradesh Tourism



B2G Meetings for Telangana Tourism



Networking Lunch & Dinner



Other Activities



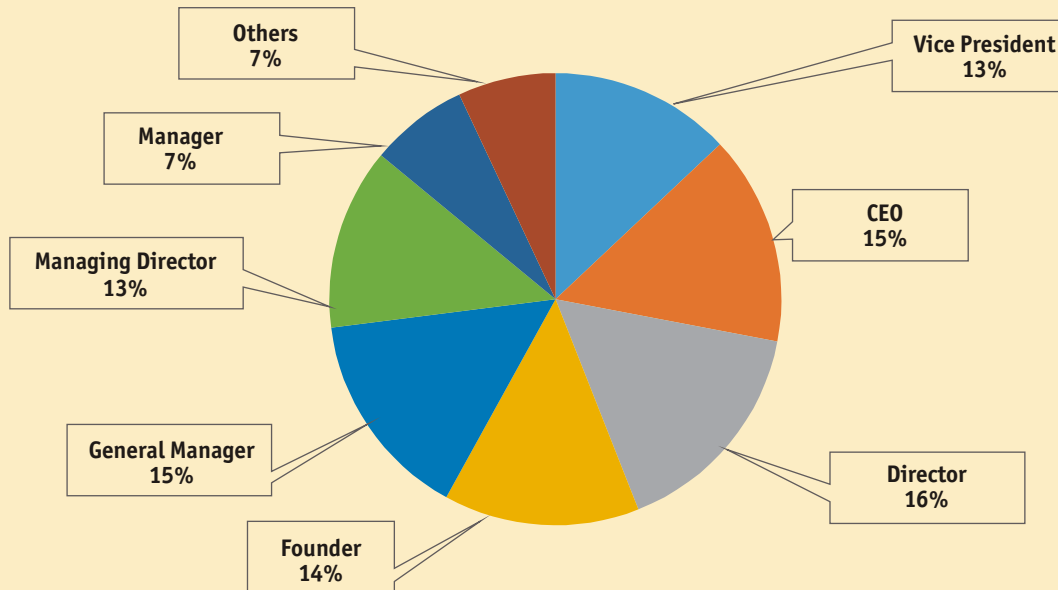
FICCI TOURISM INVESTORS MEET 2016
B2G Schedule
Day-1, 28 July 2016

Time	Topic	Speaker	Facilitator	Chair
09:00 - 09:30	Registration			
09:30 - 10:00	Opening Remarks	Mr. Anil Kumar		
10:00 - 10:30	Keynote Address	Mr. Anil Kumar		
10:30 - 11:00	Panel Discussion	Mr. Anil Kumar		
11:00 - 11:30	Break			
11:30 - 12:00	Panel Discussion	Mr. Anil Kumar		
12:00 - 12:30	Break			
12:30 - 13:00	Panel Discussion	Mr. Anil Kumar		
13:00 - 13:30	Break			
13:30 - 14:00	Panel Discussion	Mr. Anil Kumar		
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14:30 - 15:00	Panel Discussion	Mr. Anil Kumar		
15:00 - 15:30	Break			
15:30 - 16:00	Panel Discussion	Mr. Anil Kumar		
16:00 - 16:30	Break			
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21:00 - 21:30	Break			
21:30 - 22:00	Panel Discussion	Mr. Anil Kumar		
22:00 - 22:30	Break			
22:30 - 23:00	Panel Discussion	Mr. Anil Kumar		
23:00 - 23:30	Break			
23:30 - 24:00	Panel Discussion	Mr. Anil Kumar		

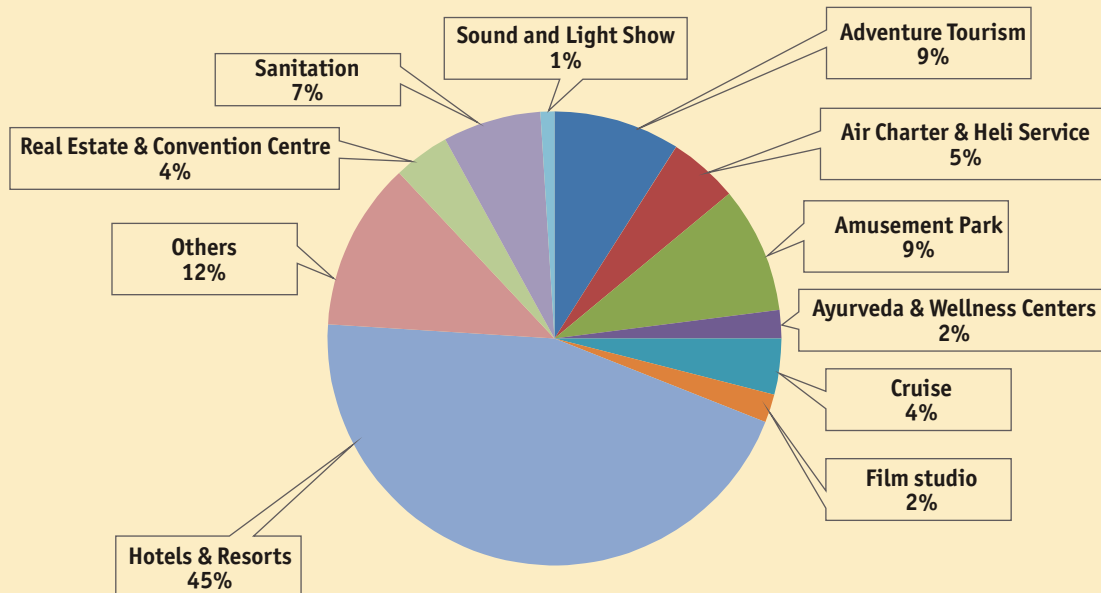


Investor's Profile

Profile Wise Participation



Categories Wise Participation



Media Coverage



Thank You Partners

Partner State



Feature State



Participating States



Dinner Host – Day 1



Knowledge Partner



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Contact us

Anirban Chatterjee
anirban.chatterjee@ficci.com
+91 98735 78778
www.ficci-tim.com